

EVENT PRESS RELEASE

CONTACT:

The Kinetic Cake Expo
Adrienne De Guevara
adrienne@miscworkshop.com
805.679.1061



FOR IMMEDIATE RELEASE

MISC Workshop

PRESENTS

The Kinetic Cake Expo
A kinetic sculpture competition

(SANTA BARBARA, CA, March 22, 2024) – The Kinetic Cake Expo (KCE) is an art challenge that will showcase 6 teams with non-motorized kinetic creations. This public event will be held at the Community Arts Workshop, 631 Garden Street, on **April 13, 2024** starting at 12pm. The Expo devised by artistic collaborators Adrienne De Guevara and Patrick Melroy of MISC Workshop challenges artist teams to move a human powered kinetic sculpture through a series of obstacles on a course to deliver a cake “mostly intact” to the “judges”.

The Expo invites artist teams to create human-powered sculptures to be presented and evaluated at this expose'. The sculptures are designed with the simple task of delivering a cake to a picnic through an obstacle course, affectionately named the *Cake Wash*, built with all the classic notes of a car wash. Each team's sculpture will be observed and examined by three judges, Christine McCarthy of UCSB Theater Dance, Karen Taggart former organizer of the former Ventura Kinetic Race, and Joe Velasco of Boxtales fame. Teams will be assessed by categories that range from aesthetics to agility, to construction, theatricality, and of course humor. Ultimately awards will be assigned and winners will be minted, perhaps even, legends will emerge.

California's kinetic sculpture racing began in 1969 when artists Hobart Brown and Jack Mays challenged one another to a race with human powered sculptures in Ferndale California in 1969. Now known as the [Kinetic Grand Championship](#) it has evolved over 50 years into an institution in Humboldt county. The Kinetic Grand Championship served as inspiration and mentorship for the creation of Santa Barbara's very own kinetic competition conceived by Patrick Melroy and Adrienne De Guevara of MISC Workshop.

The Kinetic Cake Expo encourages people of all ages to attend this artist spectacle. Cake and ice cream will be on site,, El Pastorcito Mobil will be selling delicious Mexican food, and there will be plenty of fun merch for sale.

MISC Workshop is a space dedicated to the creation of interactive public art, designed to engage communities in investigating the confines of our physical world by providing programming that promotes joy, self-expression, and connection through the creative experience.

The Kinetic Cake Expo is funded in part by the city of Santa Barbara's Events and Festivals grant program. For more information or to donate to support this event visit www.kineticcake.art.

###