

ARIANA KATOVICH

Portfolio of Work

Chief Operations Officer of Cutting Edge Capital



Webinar: "Your Network is Your Net Worth"
July 14, 2016 - 11 am PT

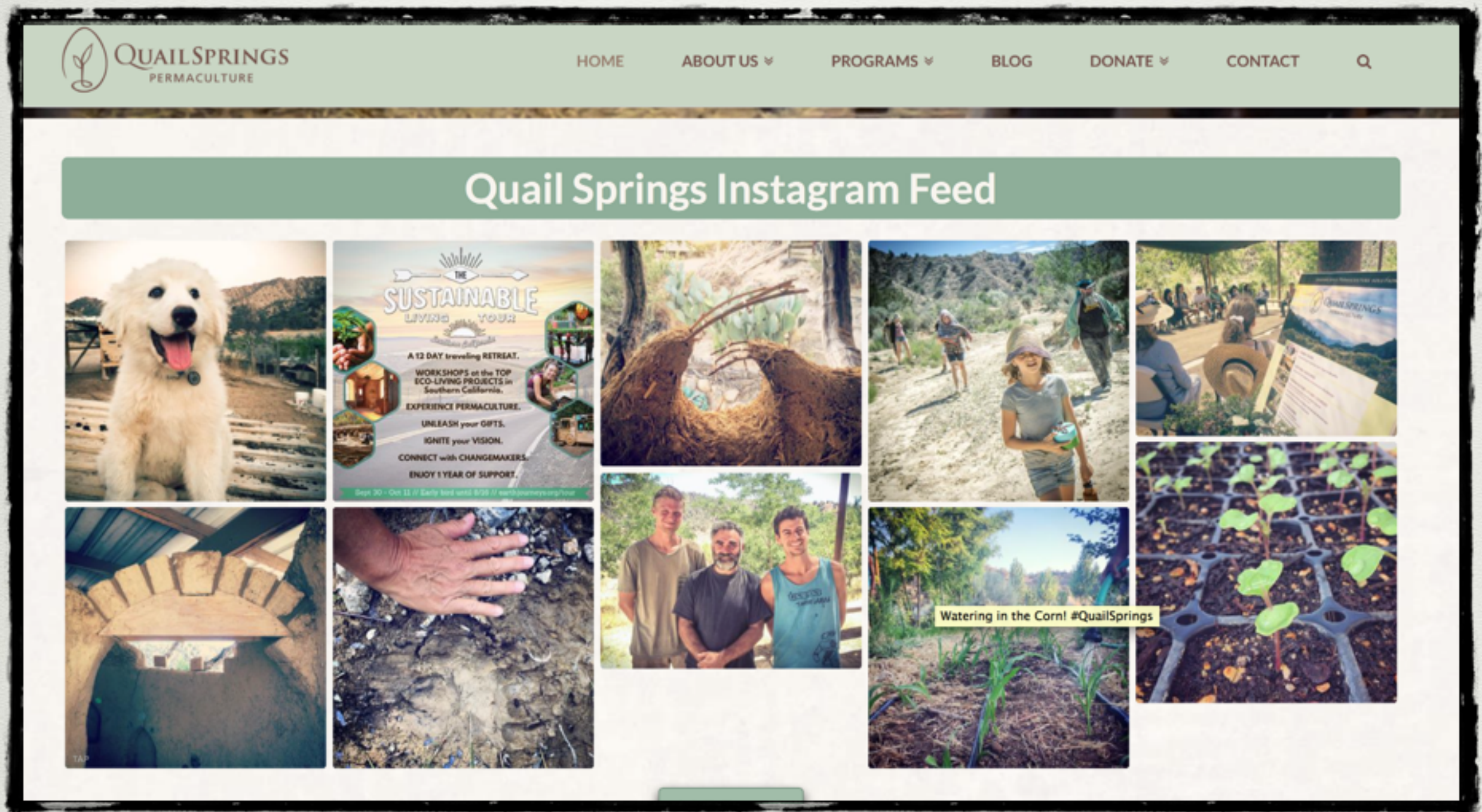


days social entrepreneurs are increasingly
ed to capital raising methods that are designed
mission-aligned investors, believing that these
ors will best support the entrepreneurs' vision
t. Crowdfunding (investment, donation, or pre-
direct public offerings, and private placements
ethodologies that entrepreneurs can employ to



- Replaced financial team
- Managed staff
- Key member of management team
- Facilitated staff training and development
- Ran media and outreach campaign, including getting our President as a featured blogger in Huffington Post
- Planned 4 open house/business development events
- Placed key representatives in conferences and panels
- Helped produce newsletters 2x monthly
- Salesforce training and integration

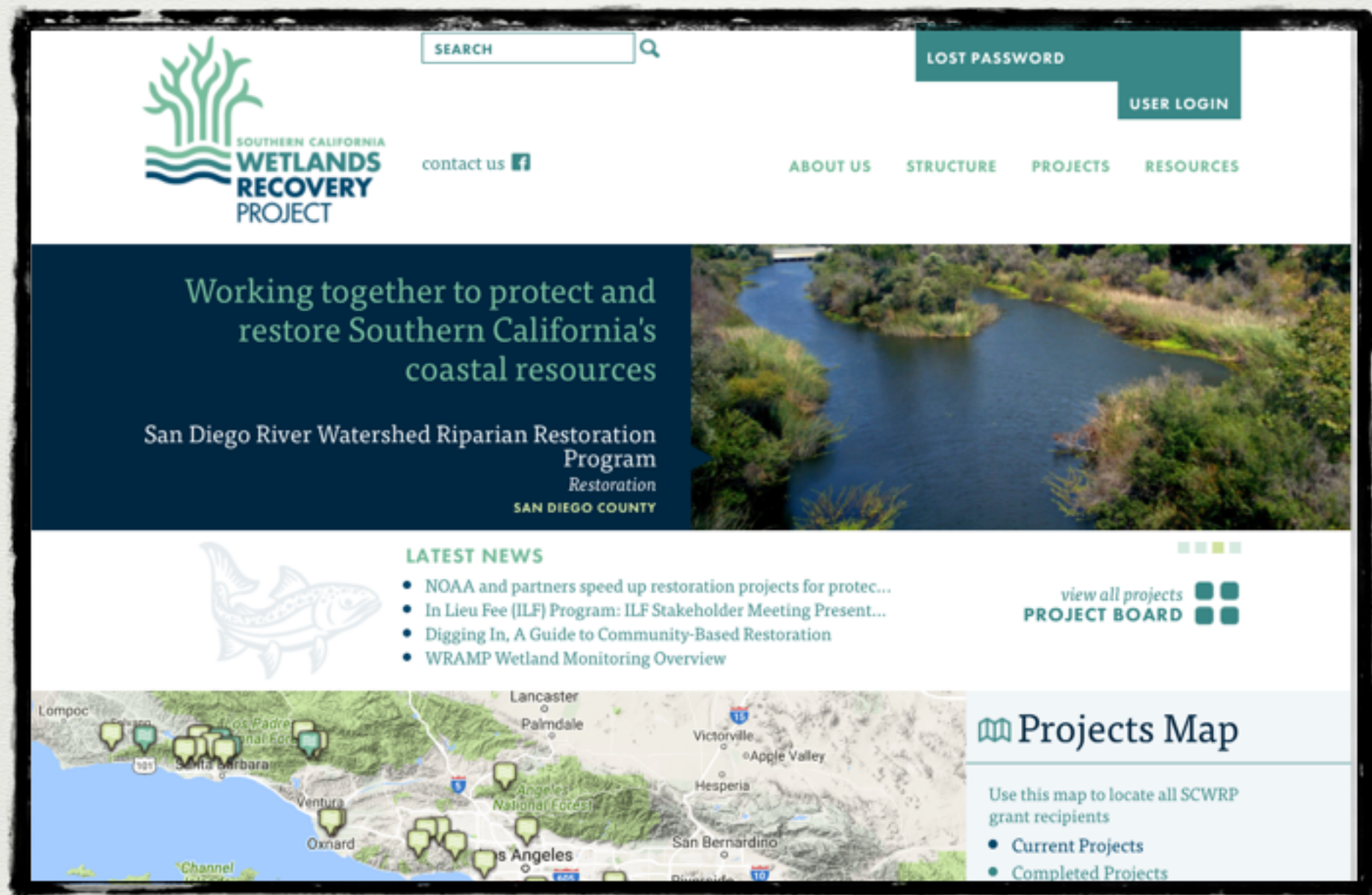
Consultant: Quail Springs Permaculture



- Developed strategic fundraising plan
- Wrote grant language templates
- Submitted 8 grants for support
- Social Media training and recommendations (like starting instagram)
- Staff Training on asking for donations directly
- Event Planning
- Year End Fundraising

Program Director: Earth Island Institute's Restoration Initiatives

Wetland Recovery Project website and rebrand



SCWRP

- Ran RFP process
- facilitated design with stakeholders
- updated a logo that was 15 years old
- total web overhaul



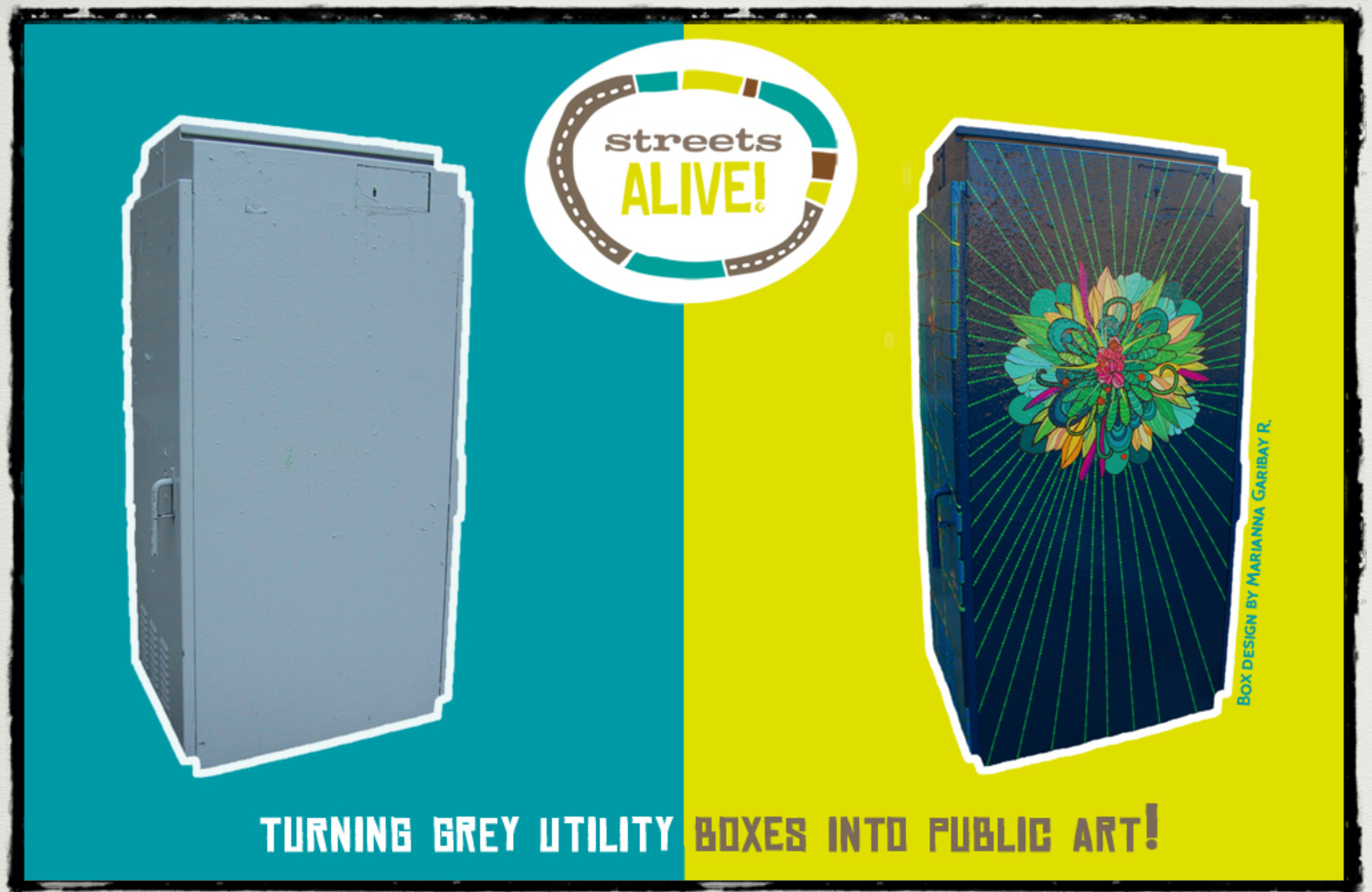
Program Manager and Funder

- work with over 120 non-profits to facilitate \$4,000,000 in wetland restoration projects

- coordinate with State and federal partners on wetland recovery

- received \$700,000 in grant funding for the program





Public Art program that has installed over 80 pieces of art in the bay area

Results of Streets Alive!

- Raised \$150,000 from sponsors
- worked with 3 cities, Caltrans and utilities
- ran 7 calls for artist
- produced all art
- engaged 15 interns over 4 years



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Art for All

Streets Alive!, an initiative of Earth Island Institute, produces public art and gardening projects. Art inspires us, educates us and connects us. Most of our art is inspired by the theme of "Sustainability", and is featured in the most public of places: street corners. Many of our major intersections have utility boxes and over the last 5 years we have put art over 60 of them.

We offer art production and consulting services to municipalities, business associations and neighborhood groups. We also consult with Art Agencies and Cities across the nation, so if you want boxes in your community, connect with us! We raise funds for our work from generous individuals, foundations, businesses, associations and local governments and are always welcoming new sponsors to our project. Browse our Box Gallery to look art, connect with the artists in our program and learn about the themes of the boxes. Enjoy!

CHECK OUT [PROJECTS](#) TO LEARN MORE ABOUT STREETS ALIVE!

RECENT NEWS:

DEC
11

Great opportunity to design a utility box in Oakland and San Leandro. applications due 1/18/16. contact: sorell@athenbgallery.com

FEB
13

Calling East Bay Artists! we have more boxes on the horizon...want to design one? apply today!

FEB
13

WE DID IT! When we launched this project we called ourselves "the 60 boxes project"...and we have met that goal! 62 boxes, to be exact. help us celebrate this milestone and donate today!!

JAN
1

thanks to our partners in Oakland, sponsoring a box is easy! check us out here to sponsor a box in Downtown Oakland:
<http://downtownoakland.org/sponsor>

SUPPORT OUR WORK — PLEASE DONATE TODAY





Sustainability Artwork Unveiling

Tuesday, April 24th, 2012, 4-5pm

beginning by the cafe at UCB MLK Student Union

2475 Bancroft Way, Berkeley, CA 94720

**BRINGING PUBLIC
ART TO UTILITY
BOXES IN
BERKELEY!**

**GATHER FOR LIGHT REFRESHMENTS
FOLLOWED BY A WALKING TOUR!**

Earth Island Institute, in collaboration with UC Berkeley and the City of Berkeley, commissioned campus artists to **beautify utility boxes** on the campus edge with original art reflecting actions of and visions of sustainability.

Come view the boxes with **Linda Williams**, UC Berkeley Associate Chancellor, Streets Alive! artists and campus and community members!



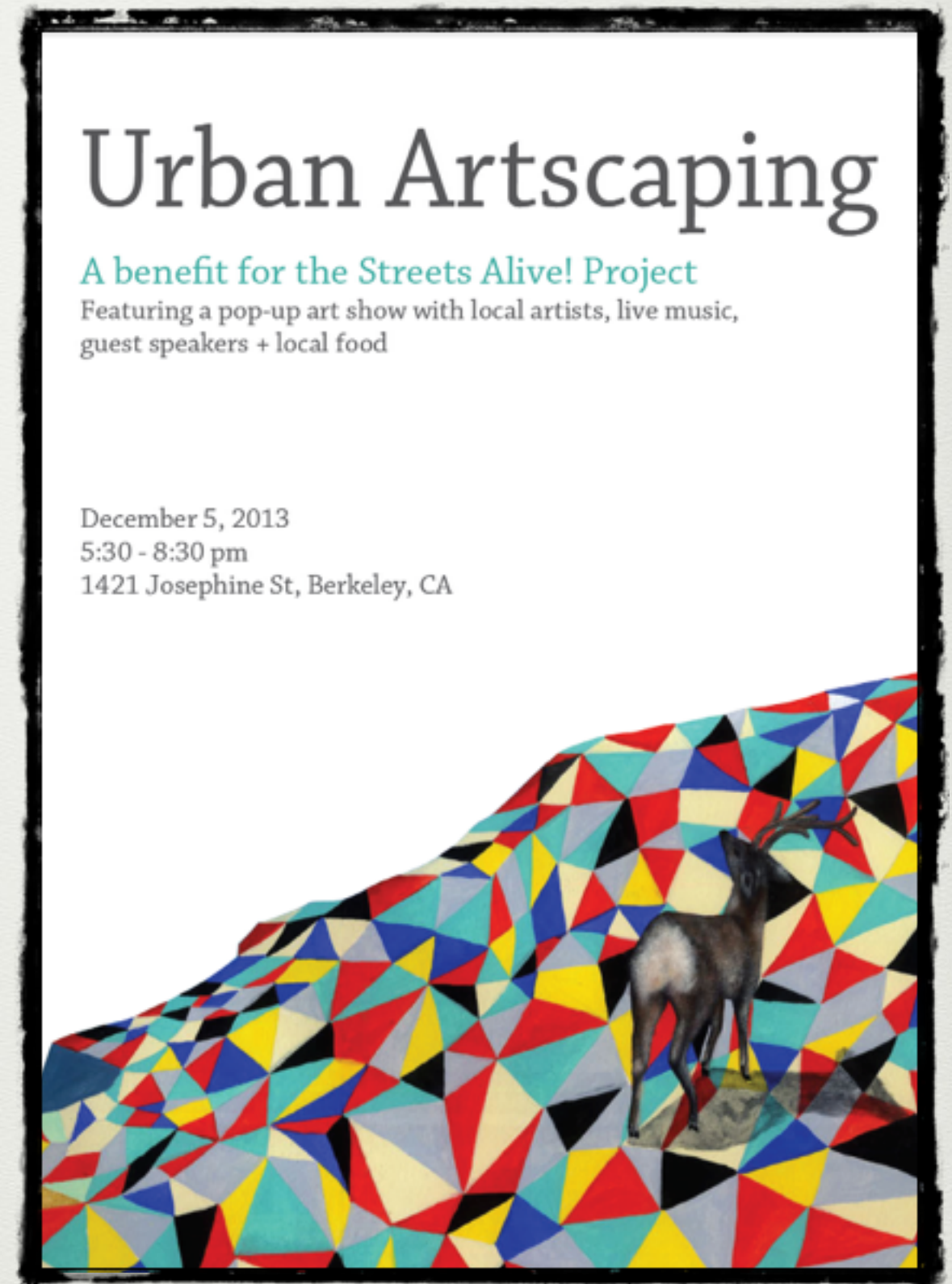
Funded by UC Berkeley Chancellor's Community Partnership Fund

<http://www.earthisland.org/streetsalive>

For more info contact christina.streetsalive@gmail.com or 510-859-9153



Event Production examples



Party for the Planet

- Produced the Party for the planet for 300 guests + a 50 guest VIP reception
- Facilitated food, beverage, venue, music, performances, speakers and event flow
- raised \$50,000 for Earth Island Institute
- managed volunteer efforts



[About Us](#)[Funding](#)[Projects](#)[Coastal Service Program](#)[Events](#)[Contact Us](#)

2016-2017 Application Deadlines Announced!

Major Funding Application Deadline: Oct 7, 2016

Minor Funding Application Deadline: Nov 11, 2016

Co-Founder of the UCSB Coastal Fund